Persuasive Essay

Write a persuasive essay on the problem you’ve selected. You will send this in letter-form, either as part of the “education” step, or as part of trying to open up dialogue with the opposing sides of the issue. Since your audience will not be other people who think just like you, you need to be respectful, delicate, informed, and convincing. Capitalize on the common ground that you share.

**Introduction:**

a. Could a narrative lead or quotation draw the reader in?

b. What background does the reader need to know to understand the problem? What is the problem itself?

Example #1: What is reason #1 your argument is a good one? Describe this first reason in detail. Research it carefully. Cite sources when appropriate.

Example #2: What is reason #2 your argument is a good one? Consider beginning with a counterargument: *Some people argue that ____________, but I disagree because__________* (develop a well supported argument).
Example # 3: Consider using a second counter-argument to introduce your last example. Or simply explain a third example of why your argument is a strong one.

Conclusion: Reinforce your thesis.

What action would you like taken? What is your vision for change?

Why will it benefit everyone involved?